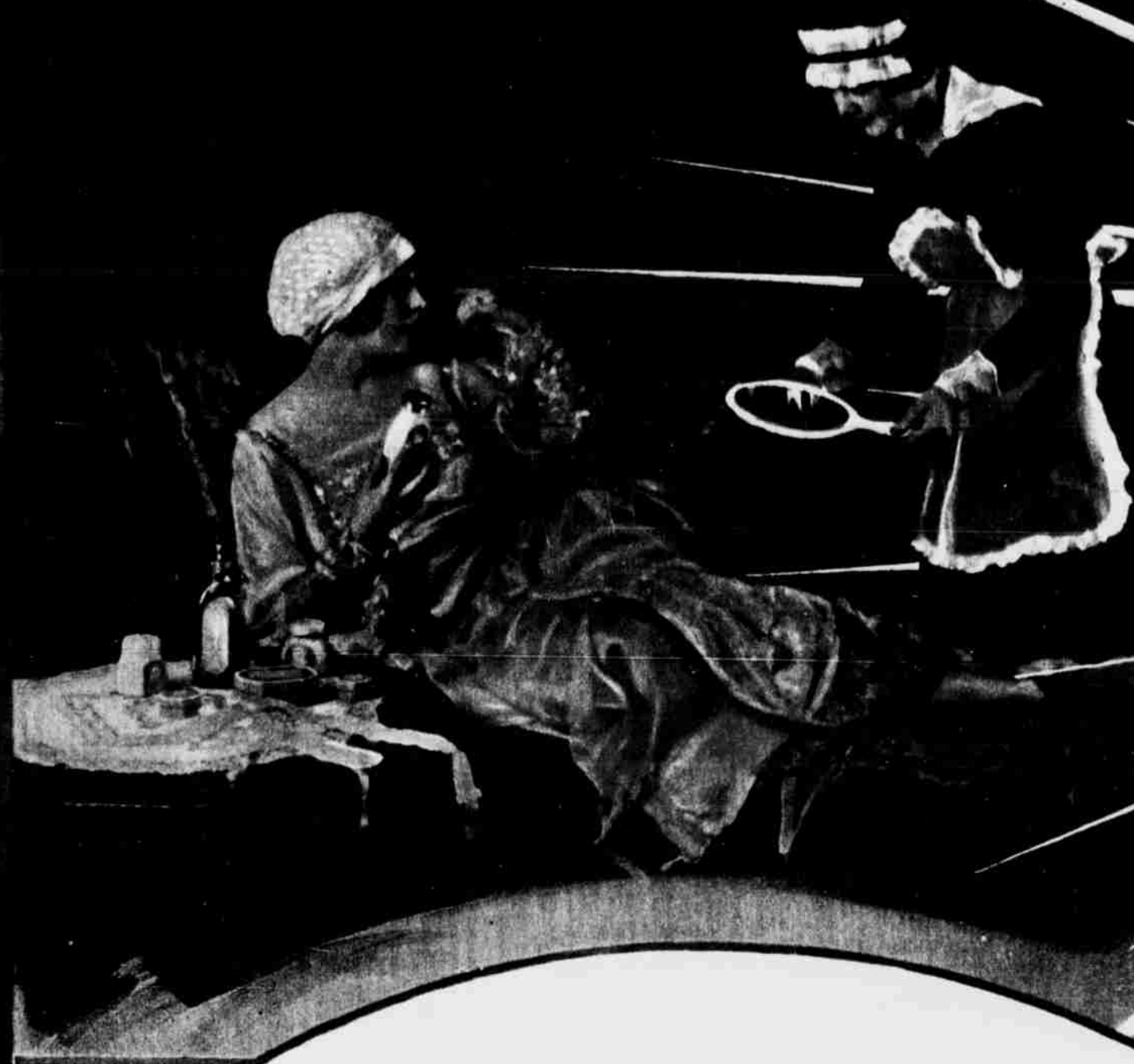


Radium and Beauty



Radiograph Made by
Radior Night Cream

A box containing Radior Peau de Velour (Night Cream) was placed on a photographic plate, and left in a dark room. The above Radiograph resulted from the actual natural Radium present in the cream. This was done without the aid of an X-Ray machine. Nothing but Radium or an X-Ray machine will produce a Radiograph. This is actual visible proof of the presence of Radium in Radior Articles as attested to by our \$5000 Guarantee.



Radior Preparations are GUARANTEED

(under \$5000 penalty)
to be prepared from the
purest pharmaceutical
ingredients, to contain a
definite quantity of Actual
Natural Radium and to
retain their Radio-activity
for at least 20 years

The Radior Co.

RADIUM has proved of immeasurable value to the skin and complexion. Radium and Beauty are linked together.

The wonderful Rays of Radium energize and invigorate all living tissue. They revivify—rejuvenate. They are "accepted by the human system as harmoniously as is sunlight by the plant." They possess an enormous power for betterment.

Every Radior Article contains a definite quantity of Actual Radium, as attested to by our \$5000 Guarantee.

In addition, Radior Toilet Requisites are the finest, most luxurious of toilet preparations. Their use is a delight.

Radior face creams are velvety and soft. The face powders are enchanting—as smooth as satin. The hair tonic pleases both men and women. It invigorates scalp and hair.

Radior Skin Soap benefits the tender skin. It is a foe to blemishes. Radior Rouge, Compact Powder, Shampoo and Under-Chin and Forehead Pads must also be classed by themselves. All have their own mysterious, seductive fragrance—an exclusive Radior perfume.

When, to such superiority is added the magic of Radium, with its powers for betterment, the very highest level of beauty culture is reached.

Remember, Radior's use of Radium as a vital aid to Beauty is new in this country only. Radior has had several years of pronounced success in England. It has many thousands of delighted users there.

RADIOR products were invented by an expert in Radium Therapeutics, who, in spite of Radium's prohibitive cost, found a way to utilize it in commercial preparations—placing it at the command of every woman who uses Creams, Powders, Soap, etc. In RADIOR with its delightful and exclusive perfume, you are using the purest, daintiest and most luxurious toilet preparation it is possible to produce. In addition, its actual RADIUM is constantly working for a more beautiful skin and better complexion.

Radior TOILET REQUISITES

are sold by foremost Department Stores, Liggett's and other leading Drug Stores.

Write for this Vitally Interesting Booklet

This is probably the most revolutionary booklet on the subject of Beauty ever published. You—the modern woman—should know all about the new kind of toilet preparations made with Radium. You should know what Radium is, what it does, and how it can be used as an aid to Beauty.

The booklet is revised from the book "Radium—Its Discovery and Power" by C. Acey, one hundred and twenty thousand copies of which have been distributed in England. It is yours with our compliments. To secure your copy before this edition is exhausted, mail the coupon NOW.

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NEW YORK . . . LONDON

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IRVING PLACE, NEW YORK



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Gentlemen: Please mail me a copy of your booklet, "Radium and Beauty." I understand that this request places me under no obligation to you.

Name _____

Address _____

N.Y.C.

Radior

Toilet Requisites